

RESPONSIBLE FISHERIES IN ICELANDIC WATERS

Engagement through Certification of Fisheries
based on the FAO-ISO model

Germany is in the forefront in promoting sustainable use of natural resources and we are grateful for the opportunity to present the Iceland Responsible Fisheries programme to the German seafood industry at the Fish International 2012 in Bremen.

INVITATION

Time: 13 February 2012, 10:00-12:00

Place: Messe Bremen, Forum in Hall 4

Agenda:

10.00 Refreshments and networking

10.30 Presentations

Opening remarks

Eggert Benedikt Guðmundsson, Chairman of IRF marketing committee and CEO of HB Grandi

Status of fish stocks in Icelandic waters

Jóhann Sigurjónsson, Director General, Marine Research Institute

Certification of Icelandic fisheries to FAO-ISO based model – a new horizon for fisheries

Peter Marshall, CEO, Global Trust Certification Ltd.

Case from the German market: use of the IRF logo of origin in marketing seafood from Iceland

11.30 Panel discussions

11.50 Closing remarks

Ambassador Gunnar Snorri Gunnarsson

Free entrance. The presentations will be in English.

Please register by sending an e-mail to islandsstofa@islandsstofa.is or by calling +354 511 4000.

Meet us at Fish International in Bremen at booth C-20 in Hall 5.



Botschaft von Island Berlin

Responsible management of fisheries is of fundamental importance to Iceland as fisheries are one of the main pillars of the Icelandic economy. Icelanders have structured a fisheries management system to ensure sustainable use of marine resources. The third-party FAO-ISO certification programme is based on international standards and agreements. Global Trust's certification of Iceland's cod fisheries against the FAO-ISO model is an important milestone in verifying the sustainable use of marine resources in Icelandic waters. Three more species, Golden Redfish, Saithe and Haddock are now in process of certification based on the same standards and guidelines.